



ICE  **KICKER**®

ROAD SALT WITH A **KICK**



SALTWORX®

ICE KICKER®

SAVE TIME

Works faster

IceKicker's specially formulated additive kick starts the brining process helping cut snow and ice faster than before!



*Kamas, UT - February 2018
3°F - City road melted with IceKicker*



*Bountiful, UT - December 2015
18°F - 4 minutes after plowing*



TRADITIONAL ROAD SALT

30% ends up on the shoulder.

**70%
OF UNTREATED
SALT STAYS
ON THE ROAD**

**96%
OF PRE-TREATED
SALT STAYS
ON THE ROAD**



ICE KICKER ROAD SALT

4% ends up on the shoulder.

Salt Bounce and Scatter Study, Lansing, MI: Michigan Department of Transportation, 2012. Print.

SAVE MONEY

Use Less

IceKicker sticks to the road reducing "bounce and scatter" and wasted salt.

More Effective

IceKicker melts roads faster and at colder temperatures, thus reducing operating costs.

Pre-Treated and Ready to Go

IceKicker is a ready-made product that saves time and money on pre-wetting equipment and liquids.

SAVE LIVES

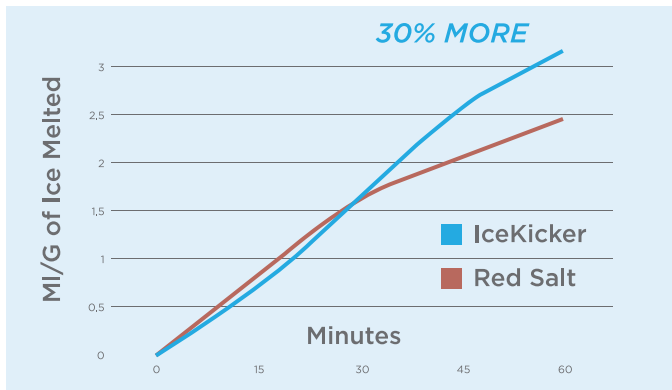
Visible

IceKicker's blue color helps emphasize where crews have been and what roads are safe.

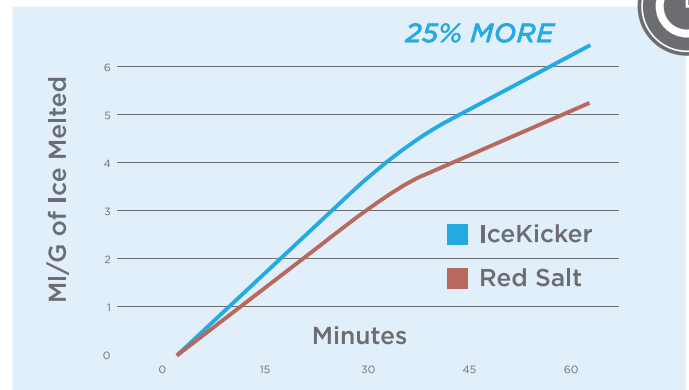


PLEASE NOTE: The information in this brochure, including images, is provided in good faith but is for informational purposes only. Actual product may vary, including appearance and performance. Customer is responsible for its own specific use of products.

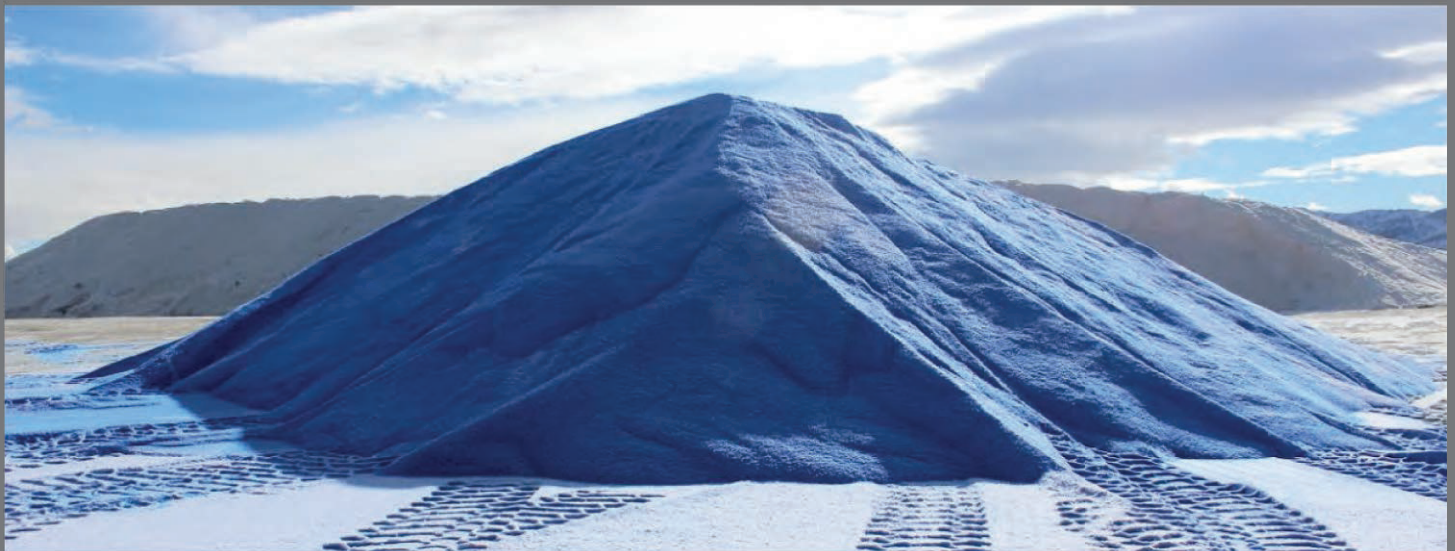
SHRP H-205.1 Ice Melting Test at 15°



SHRP H-205.1 Ice Melting Test at 25°



Testing conducted by the Western Transportation Institute - Bozeman, MT - December 17, 2015



50% Less Corrosive

IceKicker is approved on the Pacific Northwest Snowfighters / Qualified Product List under Category 4C - Corrosion Inhibited Solid Sodium Chloride.

IceKicker has a corrosion rate score of 50 which means it's 50% less corrosive than standard grade white salt. That's 50% less corrosion on equipment, infrastructure, and the environment!



ICE KICKER®

“This stuff WORKS! I’ve tried all different types of deicing salt over the years and nothing compares to IceKicker! At near zero degrees, we had puddles of water on our city streets. I am very impressed with this product!

Jon Lesko - City of Rock Springs - Rock Springs, WY

“I had a snow packed road, the temperature was 22°. I put down IceKicker and in 10 minutes I had running water on the road. IceKicker flat out works, no doubt about it!”

Jamie Jensen - Cache County - Logan, UT

“I’ve used a lot of deicing salts throughout my 30 years in public works but none of them have worked as well as IceKicker! IceKicker works fast and effectively saving money on our budget, and cutting down on operating costs. The citizens like that you can see it, but it doesn’t leave behind a dirty residue; and my guys like that it cuts ice at temperatures they haven’t seen before. IceKicker has definitely been a win/win for our city!”

Danny Martinez - Public Works Superintendent - Cottonwood Heights, UT

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www.saltworx.net**

Ask about our salt brine enhancer:

COLD  STORM®


SALTWORX®